



Press Information
www.media.suzukiauto.com

CORPORATE FACT SHEET

HEADQUARTERS

American Suzuki Motor Corp. (ASMC) is located at 3251 E. Imperial Highway, Brea, Calif., 92821, (714) 996-7040. The building serves as executive headquarters for Automotive, Motorcycle, All-Terrain Vehicle (ATV) and Marine Operations.

- Location of parts warehouse for Automotive, Motorcycle and Marine Operations

ESTABLISHED

Motorcycle Operations established in 1963; Marine Operations established in 1977; and Automotive Operations established in 1985.

LEADERSHIP

- Kevin Saito – President, American Suzuki Motor Corp.
- Yosuke Koike – Director, Parts and Accessories
- Seijiro Ando – Chief Financial Officer

Automotive Operations:

- Koichi Suzuki – Executive Vice President, Automotive Operations
- Gene Brown – Vice President, Automotive Marketing, PR and Product Planning
- Lee Raines, Associate Director, Automotive Service and Quality

Motorcycle, ATV and Marine Operations:

- Masashi Tanaka – Executive Vice President, Motorcycle, ATV and Marine Operations
- Yasahiro Kawai – Director, Motorcycle and Marine Service

MEDIA FLEET VENDORS

STI Fleet Services

6709 176th Avenue NE

Redmond, WA 98052

Phone: (425) 869-8519

For service in Atlanta, Chicago, Dallas, Denver, Detroit, Los Angeles, Miami, New York, Phoenix, San Francisco, Seattle and Washington, D.C.

Automotion Inc.

840 Central Street

East Bridgewater, MA 02333

Phone: (508) 378-3023

For service in Boston.

(more)

DISTRIBUTION

Approximately 370 automotive dealerships, 825 marine dealerships and 1,100 motorcycle and ATV dealerships in 49 states, including Alaska.

EMPLOYEES

Total U.S. employees: 404 (as of 12/31/09)

CORPORATE OFFICE

Suzuki Motor Corporation
300 Takatsuka-Cho
Minami-Ku
Hamamatsu
Japan 432-8611

ESTABLISHED

1909 – Founded Suzuki Loom Works in Hamamatsu, Japan, by Michio Suzuki.

1920 – Incorporated as Suzuki Loom Manufacturing Co.

1954 – Name changed to Suzuki Motor Co., Ltd.

1990 – Name changed to Suzuki Motor Corp.

STRATEGIC ALLIANCES

In December 2009, Volkswagen AG and Suzuki Motor Corporation reached a common understanding to establish a comprehensive partnership. A framework agreement was signed that included VW taking a 19.9 percent stake in Suzuki, with Suzuki also taking an equity stake in VW. Suzuki has benefited in the past from similar relationships, and is currently engaged in a number of joint ventures in the areas of production, manufacturing and advanced technology with companies such as General Motors, Mazda and Renault-Nissan.

MANUFACTURING FACILITIES FOR U.S.-BOUND PRODUCTS

Suzuki Kosai Plant (Japan):

- Manufactures SX4 for U.S. market

Suzuki Iwata Plant (Japan):

- Manufactures Grand Vitara for U.S. market

Suzuki Sagara Plant (Japan):

- Assembles automobile engines
- Manufactures Kizashi and SX4 for U.S. market

Suzuki Osuka Plant (Japan):

- Foundry

Suzuki Toyokawa Plant (Japan):

- Manufactures motorcycle, outboard motors

Suzuki Takatsuka Plant (Japan):

- Assembles motorcycle engines

Suzuki Manufacturing of America Corp. (Rome, Ga.):

- Assembles ATV models for world market

DISTRIBUTION

Global (excludes Japan):

- Automobiles: 142 distributors in 168 countries and regions
- Motorcycles: 123 distributors in 156 countries and regions
- Marine: 98 distributors in 120 countries and regions

(more)

Japan:

- Automobiles: 535 distributors
- Motorcycles: Eight distributors
- Marine: Eight sales agents and 14 distributors directly operated by Suzuki Marine
- Other: Distributors (80 companies for motorized wheelchairs, 19 sales agents for industrial equipment)

MAJOR OVERSEAS AUTOMOTIVE DISTRIBUTORS

American Suzuki Motor Corp.
Suzuki Canada Inc.
Suzuki Motor De Mexico
Suzuki Australia Pty. Ltd.
Suzuki New Zealand Ltd.
Suzuki Motor Iberica, S.A.
Suzuki Italia S.P.A.
Suzuki Austria Automobil Handels GmbH.
Suzuki France S.A.S.
Suzuki GB PLC
Suzuki Motor Poland SP. Z.O.O.
Suzuki International Europe GmbH.
Suzuki Auto South Africa Pty. Ltd.

MAJOR OVERSEAS AUTOMOTIVE MANUFACTURING COMPANIES

Magyar Suzuki Corp.
Suzuki Egypt S.A.E.
Chongqing Changan Suzuki Automobile Co., Ltd.
Jiangxi Changhe Suzuki Automobile Co., Ltd.
Vietnam Suzuki Corp.
Myanmar Suzuki Motor Co., Ltd.
P.T. Indomobil Suzuki International
Suzuki Assemblers Malaysia SDN., BHD
Maruti Suzuki India Ltd.
Pak Suzuki Motor Co., Ltd.

EMPLOYEES

Approximately 50,613* as of March 1, 2009 (Suzuki Motor Corp.)

*consolidated

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