



News from Suzuki Marine

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SUZUKI MARINE EXPANDS 4-STROKE OUTBOARD FAMILY WITH NEW-FOR-2009 DF100

Company “Powers 4-Ward” With Nation’s Only 100-HP Outboard, Gives Boaters a Bold New Choice for Pontoons, Center Consoles, Runabouts and More

A decade after starting America’s EFI 4-stroke outboard revolution, Suzuki Marine is setting a new benchmark with the launch of the only 100-horsepower 4-stroke outboard available in the United States. The new-for-2009 Suzuki DF100 has been engineered to provide superior acceleration and fuel efficiency in a compact, lightweight package, making it a powerful choice for a wide range of new and existing boats. Available in both 20- and 25-inch shaft versions, Suzuki’s new DF100 will be right at home on the transom of pontoon boats, small center consoles, bay boats, fish ‘n ski models and more.

“This introduction of the new DF100 proves our factory’s commitment to giving boaters the best available 4-Stroke technology and the broadest range of power choices for every class of boat,” said Larry Vandiver, Marketing Director for Suzuki Marine. “Having a 100-horsepower 4-stroke gives us a competitive edge in the U.S. market. We’re especially excited because it also gives boat manufacturers and dealers more options to find the perfect package for their customers’ needs and budget,” Vandiver added.

In the Suzuki tradition, this new mid-sized 4-stroke is packed with much of the same award-winning technology and advanced performance features found on Suzuki’s larger outboards. The DF100’s innovation begins with a 118.9 cu. in. inline 4-cylinder Dual Overhead Cam (DOHC) powerhead with four-valves-per-cylinder. Suzuki’s proven digital multi-point electronic fuel injection — controlled by a powerful computer receiving input from a network of sensors throughout the engine — optimizes performance under any engine load, temperature or altitude.



Suzuki's experience with high-performance engines in marine, motorcycles and automobiles has led to the development of features like the DF100's tuned and water-cooled intake system and water-cooled fuel rail, which help to squeeze the most power out of every pony and the most miles from every gallon of fuel. In addition, Suzuki's race-proven 4-into-2-into-1 exhaust system optimizes exhaust flow for superior performance and smooth acceleration whether you're powering out of the hole, running at cruising speeds or flying across the waves at top speed. In addition, Suzuki's powerful 2.59:1 final drive ratio — with the ability to swing larger, higher pitch propellers — delivers the ideal combination of low-end power and top-end speed.

The new Suzuki DF100 also incorporates several proven engineering features designed to reduce the overall weight and size of this new 4-stroke outboard motor. An offset driveshaft and two-stage cam drive are used to move the DF100's center of gravity forward on the transom. This not only reduces the outboard's exterior dimensions so it looks great and fits better on boats with limited clearance, but also offers better balance on the transom which translates to reduced engine vibrations and improved performance and ride.



With over 10 years of real-world performance under their belt, Suzuki 4-strokes have earned a reputation for rock-solid reliability. Speaking of belts, features like the DF100's self-adjusting, oil-bathed timing chain (rather than a timing belt) remove this maintenance worry and help ensure season after season of hassle free operation. Further enhancing reliability over the long run are features like Suzuki's one-piece forged crankshaft and durable stainless steel water pump. An air-cooled, high-output 40-amp alternator keeps its cool as it keeps plenty of juice flowing to power the sophisticated marine electronics, pumps, lights and accessories found on today's fishing and family boats.

To learn more about the new Suzuki DF100 for 2009 — or the complete line of advanced Suzuki 4-stroke outboards from 2.5 to 300 horsepower — contact Suzuki Marine at (714) 996-7040 or visit Suzuki's informative website at www.suzuki.com.

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